

**Entrepreneurship Minor
2017-2018 Student Learning Outcomes**

Outcome	Assessment Methods
1 <i>Students understand knowledge of the context, concepts and process of entrepreneurship.</i>	<i>Weekly quizzes</i> <i>Presentation evaluated with rubric</i>
2 <i>Students develop ability to conceive and develop entrepreneurial opportunities, articulate them using a business model canvas and test them through a feasibility analysis.</i>	<i>Reading quizzes</i> <i>Business model team project</i>
3 <i>Students will gain ability to write and present a complete business plan.</i>	<i>Business plan evaluated with rubric</i> <i>Business plan presentation evaluated on a 4-point scale</i>
4 <i>Students will gain an understanding of the responsibility that businesses have toward society and the environment.</i>	<i>Reflection journal</i> <i>Social change project</i> <i>Written assignment</i> <i>“Giving back” project</i>